Ad deadline is the 21st of the month.

Classified Ad Rates

	Black and White	Color
	(Please circle one)	
Small 1/12 page	$12	$24
Medium 1/8 page	$18	$35
Large 1/6 page	$24	$46
Extra Large 1/4 page	$35	$60

Includes Photo and 30 words, additional words $0.25 each
Text only ads include 60 words, additional words $0.25 each

Description: (one word per box, may use additional paper if necessary)

		(30)

Business Ad Rates

	B/W	One Color	Full Color
Front Cover	n/a	n/a	$360
Inside Cover	$234	$272	$325
Back Cover	n/a	n/a	$340
Centerfold	$349	$412	$499
Full page	$214	$246	$299
1/2 page	$133	$149	$176
1/4 page	$90	$101	$123
1/6 page	$74	$84	$101
1/8 page	$53	$58	$69
Business card	$38	$42	$48

Save 10% by prepaying for three months.

Classified or Business ad?

Classified ads are for selling a tangible item. 2 photos of the same item can go in a LARGE or EXTRA LARGE classified ad. Two or more items can be listed in the same classified ad if it is text only (no photo) or if they are closely related and being sold together. (a pair of mules or horse w/ cart) Classified ads can not list business information. A web address may be listed in a classified ad ONLY IF more information about the item for sale is listed on the web site.

Business ads are for services, such as boarding, farrier or stud, and/or any ad that contains a business name or information.

Name:_____

Address:_____City:_____St:____Zip_____

Phone #: (_____) _____-_____ Email:_____

County:_____

Credit Card #: _____Expiration Date: _____ $:_____

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Fax: 941-870-2510
Email: everythingequine@comcast.net

or
email digital ad to everythingequine@comcast.net. If you email your ad, PLEASE do not include payment information. We will call you for your credit card information. There is no charge for ad development; however, all ads created by Everything Equine are the sole property of Everything Equine. If ad is to be used in other publications, an additional fee will be assessed.